

<b>Notice of References Cited</b>		Application/Control No.	Applicant(s)/Patent Under Reexamination
		09/771,491	JOAO, RAYMOND ANTHONY
Examiner	Art Unit	John Van Bramer	3622

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	McCandless , "Web advertising" Intelligent Systems and Their Applications, IEEE, Volume: 13, Issue: 3, May/Jun 1998, page(s): 8-9
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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